AUSTCYBER'S BUSINESS PLAN 2020–21

Australia's economic growth and job creation relies on digital trust. Having a globally competitive cyber security industry is critical to assuring Australia's future and protecting the privacy of its people.

AustCyber's value proposition is stated in *Australia's Cyber Security Sector Competitiveness Plan 2019*. Three strategic goals provide Australia's cyber security sector with guidance for sustained sector growth and direct AustCyber's operating model:

Grow the Australian cyber security ecosystem

Export Australia's cyber security to the world

Make Australia the leading centre for cyber security education

By February 2023, AustCyber will have:

Objective 1

Delivered scaled cyber security innovation superclusters, supported by a national network of nodes, providing the physical infrastructure underpinning sector growth.

Objective 2

Implemented sector knowledge infrastructure supporting commercialisation and innovation from idea to exit/export.

Objective 3

Established robust export pathways to key markets for globally competitive Australian cyber security capabilities.

Objective 4

Implemented a national platform for measurable and scalable cyber security skills development and workforce growth.

Against these objectives, AustCyber's Key Results for 2020-21 are:

Objective 1
- Mature our National Network of Cyber Security Innovation Nodes

AustCyber's mission is to support the development of a vibrant and globally competitive Australian cyber security sector and in doing so, enhance Australia's future economic growth in a digitally enabled global economy.

Objective 2
- Accelerate high potential high growth Australian cyber security companies and deliver a framework for sustained growth
- Embed cyber business investment readiness and investor focus on Australia's cyber industry
- Deliver a toolkit to support Australian cyber security companies to excel
- Deliver and implement a prioritised incubator/ accelerator uplift action plan
- Pilot the innovation supercluster concept in Adelaide and Canberra
- Deliver a scalable innovation sandbox for targeted procurement of Australian cyber security products and services
- Deliver the Australian cyber security capability platform

Objective 4
- Improve the veracity and workplace relevance of cyber security programs at Australia's universities and vocational training institutions

Objective 3
- Australian cyber capabilities are positioned as an enabler to the key sectors and cross-sectoral areas in key offshore markets

About AustCyber

AustCyber is a publicly funded, private entity which commenced on 1 January 2017.

We form a part of:

- the Australian Government's Industry Growth Centres Initiative, established through the 2015 National Innovation and Science Agenda, in sectors of competitive strength and strategic priority to boost innovation and science in Australia. Industry Growth Centres are required under contract with the government to achieve for their sector:

  - increased R&D coordination and collaboration leading to improved commercialisation outcomes

  - improved management and workforce skills of businesses

  - more businesses, including small and medium enterprises, integrated into global supply chains leading to increased export income

  - a reduction in the cost of business through regulatory reform

  - additional or indirect (spillover) outcomes;

- *Australia's 2016 Cyber Security Strategy*. It was through the industry consultation and development of this strategy that the concept for AustCyber was first conceived.

The majority of our funding comes from federal government grants – for our operations and programs and the $15 million AustCyber Projects Fund. We also receive funding under contracts with the ACT, NSW, QLD, SA, TAS and WA Governments, as well as the Sunshine Coast Regional Council and Townsville City Council, which we match to deliver AustCyber's National Network of Cyber Security Innovation Nodes – with the NT and VIC soon to join.

We work to align and scale Australian cyber security research and innovation related activities across the private sector, research communities, academia and within Australian governments. We are responsible for maintaining a strong supply of innovative Australian cyber security solutions and capability and have established ourselves as an independent advocate for the competitive and comparative advantages of Australian technical and non-technical cyber security capabilities.

Beyond our shores, we work with partners across many countries to develop export pathways for Australian solutions and capability. This helps the rapidly growing Australian cyber security sector tap into market 'hot spots' around the world.

Enabling functions:

- AustCyber's Projects Fund
- National Network of Cyber Security Innovation Nodes
- Global engagement
- Advocacy and coordination
- Corporate operations

Key stakeholders:

- AustCyber's Board members
- Australian cyber security companies
- Members of Parliament
- Government agencies
- Strategic partners
- Investors
- Academic community
- Peer Industry Growth Centres